

KOVR-TV

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	NATIONAL MEDIA RESEARCH PLANNING	NATIONAL REPUBLICAN CONGRESSIONAL COMM.
AND	815 Slaters Ln	320 1st St SE
ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1838
	USA	USA
CONTACT	TRACEY ROBINSON	PRODUCT EST #2979 SCHED #2
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2979
NATIONAL SALESPERSON		PRODUCT CODE 1300
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	06:00A	30S	10/26/12-10/26/12	CBS13.COM @ 5AM	1	200.00	200.00
2	11111..	5	05:00A	06:00A	30S	10/29/12-11/02/12	CBS13.COM @ 5AM	5	200.00	1000.00
3	00001..	1	06:00A	07:00A	30S	10/26/12-10/26/12	CBS13.COM @ 6AM	1	400.00	400.00
4	11111..	5	06:00A	07:00A	30S	10/29/12-11/02/12	CBS13.COM @ 6AM	5	400.00	2000.00
52	2	08:58A	10:00A	30S	10/28/12-10/28/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
6	00001..	1	02:58P	04:00P	30S	10/26/12-10/26/12	DR PHIL	1	500.00	500.00
7	11111..	5	02:58P	04:00P	30S	10/29/12-11/02/12	DR PHIL	5	500.00	2500.00
8	00001..	1	04:00P	05:00P	30S	10/26/12-10/26/12	CBS13 NEWS @ 4	1	1000.00	1000.00
9	10101..	3	04:00P	05:00P	30S	10/29/12-11/02/12	CBS13 NEWS @ 4	3	1000.00	3000.00
10	01010..	2	06:00P	06:30P	30S	10/30/12-11/01/12	CBS13 NEWS @ 6	2	1600.00	3200.00
11	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS13 NEWS @ 6	1	1600.00	1600.00
13	00001..	1	11:00P	12:05A	30S	10/26/12-10/26/12	DAVID LETTERMAN	1	1000.00	1000.00
14	01110..	3	11:00P	12:05A	30S	10/30/12-11/01/12	DAVID LETTERMAN	3	1000.00	3000.00
152.	2	08:58A	05:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	2500.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA	USA
CONTACT	TRACEY ROBINSON	PRODUCT EST #2979 SCHED #2

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LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO.	2979	PRODUCT CODE	1300
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NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 **AND ENDING** 11/06/12 **NO. WEEKS:** 2

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
16	11000..	2	05:00A	06:00A	30S	11/05/12-11/06/12	CBS13.COM @ 5AM	2	200.00	400.00
17	11000..	2	06:00A	07:00A	30S	11/05/12-11/06/12	CBS13.COM @ 6AM	2	400.00	800.00
182	2	08:58A	10:00A	30S	11/04/12-11/04/12	NETWORK PRE-GAME SHOW	2	850.00	1700.00
19	10000..	1	02:58P	04:00P	30S	11/05/12-11/05/12	DR PHIL	1	500.00	500.00
20	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	CBS13 NEWS @ 4	1	1000.00	1000.00
Total Contract:								41		30500.00

Billing Summary			
	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>
Qtr 4-12	4800.00	25700.00	.00
			Total
			30500.00
			GRAND TOTAL
			30500.00

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